

Billingshurst Primary School Headteacher: Helen Williamson BSc (Hons) MA

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7th June 2017

Dear Parents and Carers

Revised Photographic Permission from September 2017

Technology has progressed at such a speed and we are proud at BPS that we embrace many of these to share what is happening in the school with you, as well as promoting the school beyond the local community. Our Twitter accounts are very successful and we are now increasingly using photographs and videos to provide more relevant and recent multimedia presentations on our website.

We currently have a range of permissions we ask for (photographs, website, Twitter) but it is increasingly difficult and unrealistic to manage these different permissions to ensure that we photograph the right children. Therefore I have attached a simplified permission form. You are asked to give your permission once for any photographs or videos of your child to be used, in line with the school's policy (available on our website). We will always ensure that photographs or videos are appropriate and not open to miss-use. If you give permission, appropriate pictures of your child may appear around the school, in publications such as local newspapers and magazines, on the school website or on any of our Twitter accounts. If you do not give permission your child's photograph will not be used or included in any of these forms: you cannot select which of these you may agree to and which you do not. Teachers will have a list of who these children are in class and will be better able to ensure their image is not used.

In order to ensure this is in place for September, please complete and return the attached form by 14th July.

Yours sincerely

Helen Williamson

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Headteacher













